

Graphics & Web Design

Shaantek
www.Shaantek.com

Home Health Market Profiles

Customized Reports Tailored to YOUR Local Market and Competition

- Data Geared to Your Market, Key Segments, and Community Standards of Practice
- Metrics to Compare Your Market, Financial, and Operating Performance versus Your Local Competition
- Key Account Information to Prioritize Your Sales Effort

YOUR Formula for Success!

Quality Information...

Better Decisions...

Improved Results...

...More \$\$\$

Know your Market



. . . Surpass your Competition!



Trade show Poster

Business Performance Plus
A WORKBOOK SERIES

Ownership
Consistency
Training
Success
Excellence
Abundance
Communication

INSTANT USP
Unique Selling Proposition

Strategies for business owners who want to improve their business and greatly enhance their lifestyle

Action International
Business Coaching

David Lopez, MBA
International Business Coach

David Pennington, PhD, MEd
Business Development Executive Coach

Michelle Pennington, PhD, MEd
Business Development Executive Coach

Action International
Business Coaching

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Publications Graphics

Remote Database Administration

Why Remote DBA

Our Remote DBA Services

Why Manage Database yourself?

Our Remote DBA Approach

Remote DBA Support Plans

| Support Plan | Working Hours | Response Timeframe | Team Size | Monitoring Status | Performance Tools | Performance Tuning | Team Availability |
|--------------|----------------|--------------------|-----------|-------------------|-------------------|--------------------|-------------------|
| Basic | Business Hours | 1 hour | 2-3 DBAs | 24/7/365 | Yes | Yes | Yes |
| Gold | 24/7/365 | 15 minutes | 3-4 DBAs | 24/7/365 | Yes | Yes | Yes |

Gold-Level Support

Silver-Level Support

DTA
Distributed Technology Administration

We Provide Support
All Day, Every Day

We take the worry out of managing your data.

Be Your Own
BOSS
2004

A Seminar Series for Business Success
A Seminar Series for Business Success
A Seminar Series for Business Success

Presented by the
Lower Bucks Chamber of Commerce



Brochures

Home Health Market Profiles
Know your Market . . .
Surpass your Competition!

Gain the Competitive Edge
As a long-time industry professional, you have undoubtedly known the characteristics of a first-class service provider. However, the step that you could rely on to your success to make great business decisions and gain information needed with reliable data, is the source that will put your business and advance your impression.

The Power of Information
With the current data from Healthcare Market Resources behind you, you can take solid measure of the community's standard of practice. Our insight profiles consist of a series of reports that highlight the performance of individual agencies of the industry level and give you a snapshot of the overall market.

Numbers Count
Our data can let you analyze other market indicators as well. Regardless of the area of analysis, the powerful data is designed to help the user quickly grasp those associations that will have the greatest impact on the organization's bottom line. Delivered in a variety of formats – reports, charts, graphs and maps – the information is easy to grasp at all levels of management and quickly grasp the information and take appropriate steps to move towards future growth.

Rules Focus
The professionals at Healthcare Market Resources can also do the homework for you and provide a market and competitive analysis along with recommended actions.

Key Content in WHH Service Area

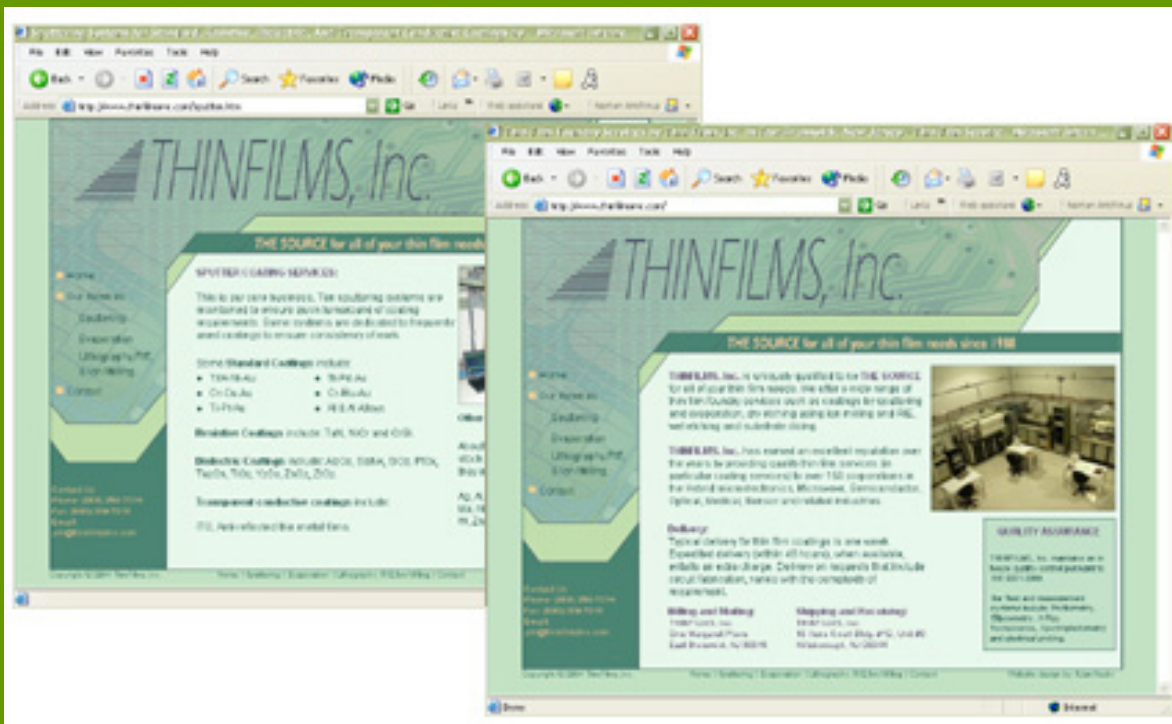
- Overall Market and Key Segment Size and Profitability
- Geographic Market, Referral Source and Key Diagnostic Service Trends
- Key Revenue Enterprises and Demographics
- Diagnosis Share Analysis by ICD-9 Category and by High Volume Diagnoses
- Operational Benchmarking based on work and overall time
- Agency and Geographic Demographics
- Referral Source Identification and Attribution
- Home Health Resource Center (HHRC) Site and Resource Situation

Market Share

| Market Share | Market Share | Market Share | Market Share |
|--------------|--------------|--------------|--------------|
| 10% | 20% | 30% | 40% |
| 50% | 60% | 70% | 80% |

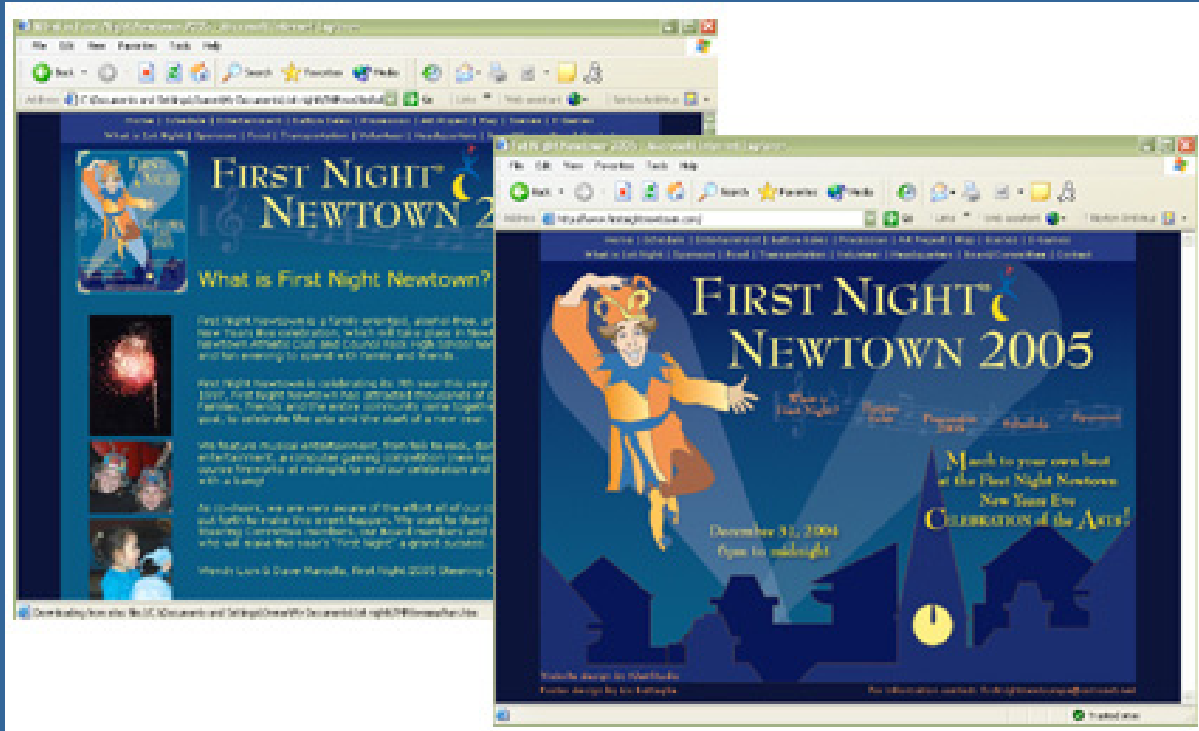
Financial Performance

| Financial Performance | Financial Performance | Financial Performance | Financial Performance |
|-----------------------|-----------------------|-----------------------|-----------------------|
| Revenue | Expenses | Profit | Margin |
| 1000 | 800 | 200 | 20% |
| 2000 | 1600 | 400 | 20% |
| 3000 | 2400 | 600 | 20% |



Websites





First Night Newtown wins 1st Place
Prism Award for Website design

Solutions

To Meet Your Technical Challenges And Your Budget

Our local & global teams can literally work round the clock to meet your toughest schedule challenges. Our skilled teams which include Designers, Systems Engineers, Business Analysts, Information Architects, Developers, Testers, etc. can take on a wide range of challenges without blowing your budget. This “just-in-time” model complements your existing staff. A similar paradigm has been successfully used by the auto industry for years, to streamline their operations, and is now being adopted by the aerospace industry. Shaantek’s Solution Design includes:

- Graphics Design
- Web Design
- Training Materials
- Tradeshow Posters
- Concept Designs & Prototypes
- IT Solutions
 - Database Applications
 - eCommerce
 - Web Applications
 - Mobile Applications

A partial list of additional web sites developed by our web team

| Web site description | URL | Technology |
|---------------------------------------|--|--------------------------------|
| Audio CD store | www.a2zcds.com | eCommerce, ASP |
| Anesthesia software products | www.gasshead.com | Flash, .NET |
| Real-time digital surveillance system | www.controlbynet.com | JSP/MS Access, Video interface |
| Airport parking service | www.airportparkingreservation.com | eCommerce, Perl |
| Gem stone dealer | www.gambhirs.com | eCommerce PHP |
| Meta Search engine | www.zapmeta.com | Complex web technology |

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Technology & Marketing
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